

Medical and Scientific Reporters

Press Pass Guidelines for the BCS Conference

The British Cardiovascular Society annual conference brings together over 2,000 delegates, and 300 speakers in what promises to be an informative and dynamic meeting.

We welcome medical and scientific reporters, as well as members of the press, to apply for a press pass.

What does my pass allow?

Press passes allow access to the conference and entry to all scientific sessions, posters, and hot topics, covering all three days of the conference. Networking events and sponsored symposia are not accessible to attending media. If a session is oversubscribed, entry may be prohibited due to fire code regulations.

The information below is required reading before applying for a media pass:

1. Press passes are only available to working journalists, for whom meeting registration fees are waived. Applicants will be required to provide evidence that their attendance results in media coverage of the conference. The following are NOT eligible to apply for a press pass:

- any publication or media outlet's advertising, marketing, public relations or sales representatives;
- publishers, editors, or reporters from manufacturers' house organs or promotional publications;
- public relations staff of exhibitors or educational institutions;
- writers creating analyses or reports sold as a commodity to customers;
- other individuals who are not actually reporting on the meeting.

2. With your application form, please email at least two samples of coverage of any scientific or medical conferences that you have attended. If you have not attended such meetings previously, please provide by-lined samples of your coverage of the specialty of cardiology or samples of other medical, scientific or healthcare coverage. In addition to the above, if you are a freelance applicant, please submit a letter of assignment on letterhead from the publication you are contracted with for this meeting.

3. Please note that some sessions/posters may include research that is due for publication in a scientific journal and is therefore under publication embargo.

- It is the obligation of the attending reporter to obtain consent from the relevant speaker / researcher / author to publish details of any materials being presented (by poster, orally or otherwise) at the conference.
- We simultaneously request that media not pose questions to presenters during the sessions. Members of the media are observers of and not participants in all educational sessions.

4. All exhibitor media releases, and media alerts relating to research or launches etc, presented at the BCS Annual Conference **must be embargoed until the first day of the conference, 1 June 2026.** Please respect the embargo. If you are sending out any releases or alerts around the meeting, please submit them to BCS Communications Manager ahead of the conference (paula.geanau@bcs.com).

- We also ask that you include the following boilerplate in your press release:

The British Cardiovascular Society's Annual Conference takes place in Manchester, 1 to 3 June 2026. BCS is the membership organisation for those working in cardiovascular health and care.

- Registered media pass holders are prohibited from filming or photographing in all scientific sessions. Photographing and filming are permitted in all public areas of the conference, provided that doing so does not infringe on copyright or IP. Media must obtain exhibitors' permission in writing before photographing or filming exhibits.