



British  
Cardiovascular  
Society

# BCS Strategy 2025-7



## Dear colleagues

I am delighted to share with you the new 3-year strategy of the British Cardiovascular Society (BCS). The recently concluded strategy straddled the period which not only included the adaptations needed in tackling the COVID-19 pandemic but also the celebration of the centenary of the Society in 2022. The BCS is the longest established professional cardiology society in the world, and we were reminded through the centenary activities of our great strides over time and the enormous

advancements made in the cardiovascular field - importantly with significant contributions from UK colleagues in inventions, research and exemplary clinical practice. Building on these foundations, the new strategy represents a comprehensive roadmap designed to advance cardiovascular health, drive innovation and support the professional development of our members.

We acknowledge that the landscape of cardiovascular medicine is evolving at a rapid pace together with the increasing clinical demands in workload and complexity as identified in Lord Darzi's report; the need for new ways to deliver effective and efficient care is also highlighted in the proposals for the new NHS 10 Year Plan currently under active development. The BCS remains committed to adapting and responding to the challenges and opportunities ahead. Our strategic plan outlines our vision for the future, focusing on key areas that will enhance patient outcomes, promote excellence in clinical practice and support cardiovascular professionals across the UK and beyond.

## Looking to the Future

The launch of this new strategy marks an exciting chapter for the British Cardiovascular Society. We are confident that through collaboration, innovation, and dedication to excellence, we can achieve our ambitious goals and make a meaningful impact on cardiovascular health. We invite our members and stakeholders to join us on this journey as we work together to shape the future of cardiovascular medicine. Together, we can ensure that the next three years bring significant advancements that benefit patients, professionals, and the wider healthcare community.

**Professor André Ng**  
President, BCS



# OUR VISION AND **MISSION**

At the heart of our new strategy is a clear and ambitious vision: to improve cardiovascular health and care through leadership, education and clinical excellence. Our mission is to continue to represent our cardiovascular workforce and be the 'Face and Voice of UK Cardiology'. Our aim is to provide leadership and support to all those involved in delivering cardiovascular services, ensuring the highest standards of care and fostering a culture of continuous learning and innovation.

## Key Strategic **Priorities**

Over the next three years, the BCS will focus on three strategic priorities that align with our core values and long-term objectives. These priorities are designed to address the evolving needs of our members, patients, and the broader healthcare system:

### **Leadership**

We are committed to amplifying our leadership voice in cardiology through influence and engagement. For instance, catering for the supply/demand gap in cardiovascular care provision, addressing inequalities in the workforce, and improving access to treatment in specific disease areas are important areas that require effective stakeholder engagement and robust leadership in constructive discussions and strategic planning.



### **Education**

We aim to maintain our leading position in providing high-quality educational resources and professional development opportunities that empower cardiovascular professionals at all career stages. This will include expanding our digital learning platforms, enhancing face-to-face training opportunities, and developing new programmes to support lifelong learning.



### **Clinical Excellence**

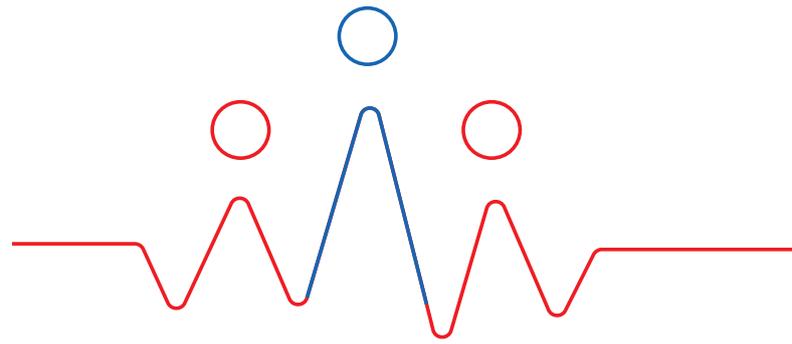
Our strategy prioritises the delivery of high-quality, patient-centred care by supporting the implementation of evidence-based guidelines, standards and best practices. We will work together with healthcare providers, policymakers, industry partners, and patient advocacy groups to ensure equitable access to cardiovascular services and improve health outcomes for all communities.



## CROSS-CUTTING THEMES

Our three priorities are supported by cross-cutting themes. The BCS is dedicated to promote **equality and diversity** across everything we do, creating an **inclusive** environment that values and respects all individuals, fostering a culture that reflects the diversity of our membership and the populations we serve. We are committed to enhance our **collaboration** and networking across the cardiovascular community, facilitating working across affiliated societies as well as **engaging** stakeholders nationally and internationally with key focus in improving cardiovascular patient outcomes.

**Environmental sustainability, financial governance and digital transformation** are also key enablers, with focused new initiatives in maximising support for our members.



## OUR VALUES

### Honesty

we are a trusted and fair voice in the cardiovascular community

### Excellence

we champion high standards and excellence in practice

### Ambition

we are innovative and ambitious in our approach

### Respect

we are an inclusive and diverse society

### Teamwork

we foster collaboration and partnership

*'Together, we can ensure that the next three years bring significant advancements that benefit patients, professionals, and the wider healthcare community.'*

**André Ng** President, BCS