

# BCS Course Sponsorship 2025...

...offers a unique opportunity to connect with a wide spectrum of cardiovascular healthcare professionals, from consultant and resident cardiologists to specialist nurses.

## Why Sponsor BCS Courses?



### There are many great benefits of sponsoring a BCS course, including:

- Brand Exposure: Having your company name and logo prominently displayed on course materials, ensuring brand visibility
- Direct Engagement: A promotional stand strategically placed in breakout rooms, enabling multiple networking opportunities with delegates
- Product Promotion: The opportunity to showcase your products directly to delegates with an additional slide during the course
- Exclusive Access: Three complimentary places on the course you sponsor
- Lasting Impact: Your logo displayed in the venue and on the holding slide throughout the duration of the course.

#### Our courses are highly rated:

- Over 85% would recommend to colleagues
- Over 90% find the content just right and well-balanced

### Sponsorship opportunities

Course Name	Date & Location	Overview	Sponsorship Cost
BCS/BANCC Cardiac Nurse Specialist Symposium	3 March 2025, Royal Society of Medicine, <b>London</b>	This face to face one-day course is aimed at nurses looking to develop their clinical career as a nurse in cardiology. All 100 places sold out in 2024.	Partners £6,000 Non-Partners £7,500
BCS & Mayo Clinic Cardiology Review Course 2025	10-14 March 2025, Royal College of Physicians, <b>London</b>	Our annual, comprehensive, five-day course covers the European Cardiology Curriculum and is aimed at both resident doctors preparing for exams and consultant cardiologists preparing for revalidation. All 140 places sold out in 2024.	Partners £12,000 Non-Partners £15,000
NEW for 2025: General Internal Medicine for the Cardiologist	April 2025, <b>London</b>	This one-day course covers general medical issues in cardiology patients and will be particularly attractive to resident doctors undertaking dual training in internal medicine and cardiology.	Partners £6,000 Non-Partners £7,500
National Training Day	September 2025, London	Tailored for UK cardiology residents, this training day covers topics that address potential gaps in the training programme. All 100 places sold out in 2024.	Partners £3,000 Non-Partners £4,000
Adult Congenital Heart Disease Course	October 2025, London	Spread over two days, this course focuses on the rapidly evolving field of Adult Congenital Heart Disease and is attended by UK and international cardiology residents and consultants. All 60 places sold out in 2024.	Partners £6,000 Non-Partners £7,500
Cardiology for undergraduates	Autumn 2025, <b>Online</b>	Aimed at medical students, this course provides the opportunity to learn about many aspects of cardiology with talks on sub-specialities. We expect 100 delegates on this course.	Partners £1,500 Non-Partners £2,500
BCS/BCOS/UCLH Cancer Academy Course	November 2025, London	This multidisciplinary course on cardio- oncology attracts a range of professionals in the cardiology field. We expect over 100 delegates on this course.	Partners £6,000 Non-Partners £7,500
A Year in Cardiology	December 2025, London	Our popular annual review of the latest developments and advances in cardiology is a must-attend for consultants and cardiology residents. We expect 100 delegates on this course.	Partners £6,000 Non-Partners £7,500

- Address details: British Cardiovascular Society, 9 Fitzroy Square, London, W1T 5HW

- Contact details: Ann Brooks, Partnerships and Sponsorship Manager, Ann.Brooks@bcs.com

If you would like sample programmes for any of the above courses, please let us know.